



Nominating Committee Meeting Minutes – April 21, 2021 Zoom

Present

Board: Kirsten Lindquist, Pamela Lee, Thomas Wehland (NC Chair), Laura Wright

Staff: Emily Walter

Members:

1. Welcome and Review

The meeting commenced at 6:04pm by Thomas.

2. Approve Minutes

Consensus to approve the October 2020 Nominating Committee minutes.

3. Election Timeline

The committee reviewed a proposed 2021 election timeline. The 2021 election timeline is basically identical to the 2020 election timeline, only it is pushed back by one week.

Consensus to approve the 2021 Election timeline (See attachment A).

4. Application Materials

The committee reviewed proposed election materials and agreed that the content looks good. The committee does not want to make any changes to the current content or board application questions.

5. Board Recruitment

The committee discussed methods to recruit new board members.

- The best way to recruit is by word of mouth.
- Engage with people that are civic oriented and want to participate with an organization that works with the community.
- Post flyers on campus.
- Partner with Cooperation Humboldt to get the word out.
- Advertise in the North Coast Journal.
- Banners at the stores.

The committee discussed how to increase member participation with committees and the Co-op in general.

- Board members tabling in front of Co-op.
- Educate members on ways to participate as members. This can be done by board members while tabling or in Co-op marketing materials.

6. Board Education

The committee discussed topics they would be interested in learning more about as a board.

- Roger would like to connect the Ukiah Co-op with our board.
- Undoing bias training.
- Other Co-ops this size – how are they doing?

7. Next Agenda Items

- Next meeting Wednesday, June 16, 6-8pm
- Annual Fee Outreach
- Ballot content

Meeting adjourned at 7:13pm

Minutes by Emily Walter